



## The Water for People Mission

Water for People helps people in developing countries improve their quality of life by supporting the development of locally sustainable drinking water resources, sanitation facilities and health and hygiene education programs.

**Our vision** is a world where all people have access to safe drinking water and sanitation; a world where no one suffers or dies from a water- or sanitation-related disease.

## Water For People's Guiding Principles

**We believe in people.** We believe in the dignity of all people and that access to safe drinking water and effective sanitation are basic human rights.

**We keep it local.** We believe that drinking water, sanitation and hygiene problems are most effectively solved using local resources. Local communities must be the driving force in all of our programs to make sure solutions are sustainable.

**We keep good company.** We believe in the power of partnerships. We search out trusted partners who share our vision and work together to build long-term relationships based on trust.

**We keep our promises.** We believe we owe it to the communities we serve, our volunteers, staff and donors to keep our promises and manage our resources effectively and efficiently.

## Ways to Support Water Buffalos

- 1) Individual Donations
- 2) Corporate Sponsorship (Call for Brochure)  
(We wear your colors on Land, Water, and Conference!)



- 3) Motorcycle Raffle - Win A Bike!  
2009 Harley Davidson



Questions on how to...

### Join or Sponsor

Bill Persich  
Brown & Caldwell  
(206) 749-2213

### Donate to WFP

Lori Geres  
Water For People  
(702) 488-4586

[www.ridewithpurpose.org](http://www.ridewithpurpose.org)



[www.waterforpeople.org](http://www.waterforpeople.org)

# 4th Annual International Water Buffalo Charity Ride

The "Ride with Purpose"  
benefiting "Water for People"



## AWWA - 2009 San Diego



## ***The Water Buffalos...***

It was June of 2005 and time for the AWWA Annual Conference in San Francisco. Ken Howe and a good friend Bill Persich decided to forgo the standard airline method of travel and chose to ride their motorcycles from Seattle to San Francisco. Nearing the end of their journey back they stopped for the night in Salem, Oregon. After having a few beverages of choice at the end of what was a long day, and a long trip, He looked over to Bill and said, "Well, next year the conference is in San Antonio, are you up for it?" A month or so later Ken thought to himself, wouldn't it be great if other motorcycle folks knew our route and could maybe join us along the way? And then one cold day in the fall it hit him. What if we asked each rider to generate donations equal to \$1 for each mile they would travel and donate it to.... Thus it began, The Water Buffalo Charity Ride!

## ***A Water for People Benefit***

Last year was the Third Annual Ride bringing people from all over the US and Canada together raising money and awareness for WATER FOR PEOPLE. We are about to embark on the Fourth Annual Water Buffalo Charity Ride to the AWWA conference in SAN DIEGO and we are looking for anyone who would like to join our cause whether by riding with us or sponsoring a rider. Please visit our website for further details on joining our family or sponsorship of a fellow Water Buffalo!

