



The Water for People Mission

Water For People helps people in developing countries improve their quality of life by supporting the development of locally sustainable drinking water resources, sanitation facilities and health and hygiene education programs.

Our vision is a world where all people have access to safe drinking water and sanitation; a world where no one suffers or dies from a water- or sanitation-related disease.

Water For People's Guiding Principles

▶ **We believe in people.** We believe in the dignity of all people and that access to safe drinking water and effective sanitation are basic human rights.

▶ **We keep it local.** We believe that drinking water, sanitation and hygiene problems are most effectively solved using local resources. Local communities must be the driving force in all of our programs to make sure solutions are sustainable.

▶ **We keep good company.** We believe in the power of partnerships. We search out trusted partners who share our vision and work together to build long-term relationships based on trust.

▶ **We keep our promises.** We believe we owe it to the communities we serve, our volunteers, staff and donors to keep our promises and manage our resources effectively and efficiently.



Hélène Baribeau
Our Buffalo in Rwanda

Questions on how to...

Join or Sponsor

Ken Howe
Woodinville WA
(425) 487-4103

Donate to WFP

Lori Geres
Water for People
(720) 488-4586

www.ridewithpurpose.org



water for people

www.waterforpeople.org

5th Annual International Water Buffalo Charity Ride

The "Ride with Purpose"
benefiting "Water For People"

Corporate Sponsorship Matrix

Arriving at
AWWA -2010
CHICAGO



Corporate Sponsorship Matrix

VALUE ADDED	SPONSORSHIP LEVEL	
	Sport	Grand Tourer
	\$1000 - \$5000	> \$5,000
COMPANY NAME AND LOGO listed on Ride with Purpose Banner that will be displayed at the ACE conference	X	X
COMPANY NAME AND LOGO on Sponsorship page of the Ride with Purpose Web Site	X	X
PATCH on the BACK of each rider vest with COMPANY NAME and/or LOGO (Riders will wear and/or display these vests during the conference.)	X	X
COMPANY NAME and/or LOGO on all of our flyers, mailed and produced advertising, and mention in all of our written articles.	X	X
PATCH on the FRONT of each rider vest with COMPANY NAME and/or LOGO. (Riders will wear and/or display these vests during the conference)		X
BANNER ADVERTISING on Ride with Purpose Web Page with link to your website.		X
ANY other way we can recognize your company's support. Group photos at your booth etc. It is your call, we will be at your disposal. (within reason)		X



Presenting signed flag at the 2007 Water For People reception.

Our mission is to raise awareness and money for Water for People.

We ask each individual rider to raise a "Dollar Per Mile" that they ride to the AWWA Conference. If your corporation has already made contributions to Water For People we require that this donation be over and above that.

Donations can be made in two ways:

1.) Online at the Water for People Website

<http://www.waterforpeople.org>

- Select "Donate Now" on the right hand side of their homepage.
- Make sure you select "Ride with Purpose Motorcycle Ride" under the "Gift Designations" – "Special Events" drop down menu
- Also if you could make a note as to which Buffalo you are sponsoring under the "Comments" Field just above the credit card information we would appreciate it.

2.) A check made out to "Water for People"

Send it to:

Lori Geres
 Water For People
 6666 W Quincy Ave
 Denver, Co 80235
lgeres@waterforpeople.org

3.) Give it to your Buffalo