



The Water for People Mission

Water For People is dedicated to creating reliable access to safe drinking water resources, sanitation facilities, and hygiene education programs where we work in Africa, Asia, Central America, and South America.

Through our business-oriented development approach we empower local communities to plan, build, finance, maintain, and operate their own safe water and sanitation services.

Water For People puts long-lasting solutions at the forefront of our strategy. We foster entrepreneurship and innovations that are adaptable worldwide to water and sanitation problems, and monitor our projects for at least 10 years post-implementation to guarantee the impact of our work.

Water For People is committed to bringing 100% coverage in safe water access to each region where we work. In a community it's not enough to help some but not others. We commit to every person, today and in the future.



water for people

"Changing the life of millions one drop at a time. Over 95% of our net proceeds go directly to Water For People. Up to 5% of our net proceeds are available to other partners who are helping developing countries all over the world overcome their water and sanitation challenges. To date the Water Buffalos are credited with nearly \$600,000 in funds donated to Water For People."



Our mission is to raise awareness and money for non-profit organizations that provide safe drinking water, sanitation services and environmental stewardship to developing countries.



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Our Buffalo supporting WFP in Rwanda



Do you still have questions?

Go to our website
www.ridewithpurpose.org
 for more details and contact
 information of members of the herd.
 Drop us an email or give us a call.
 We would love to tell you more about
 the herd. If you join us we will
 guarantee you an experience you
 will never forget.

SO YOU WANT TO



JOIN THE HERD?

WHAT DOES IT TAKE TO BE A WATER BUFFALO?



- ◆ You need to ride a motorcycle, any make / model.
- ◆ You need to ride to either ACE or WEFTEC with the herd.
- ◆ It is expected that you will raise a minimum of \$1,000 each year you ride (it is way easier than you think).
- ◆ You must be ready to have the best time you have ever had at any conference.



WHAT DOES THE HERD DO?

**Our first goal is to raise money
for Water for People.**

**Our Second goal is to have as much
fun as possible combining our two
passions, Water for People and riding.**

An ever growing herd ride to two major water and wastewater events each year, ACE and WEFTEC.

By now you have seen the denim vest covered with patches at one of these events. The vests are our biggest fundraiser each year. We also help each rider raise funds from donations from friends and family by setting up a web page to collect donations.

Becoming a Water Buffalo is pretty simple. Sign up and let the fun begin as you start your journey to meeting your goal of raising \$1,000 and receiving your, never to be reassigned, buffalo number proudly displayed on your very own vest!

While this may seem like a big undertaking, it is much easier than you might think. One sponsor for one patch will meet that goal. We will help you with other fund raising if finding a patch sponsor is not for you.



You don't have to ride every year, but after the first year you will want to! Months before the conference, emails go out to the herd. Routes are laid out and each buffalo decides where they want to join in. The night before the conference the herd gathers for social hour and dinner. Afterwards we have an initiation ceremony for our new members. The Water Buffalo story is told, a toast is made, and cigar is lit. Stories are told about this years ride and plans are laid for next year.



How Does the Ride Work?